



**DEVI
SANSTHAN**

Dignity Education
Vision International

Leave no one behind



Literacy Now

Campaign





LiteracyNow App Campaign with Madhyamik Education Department, U.P

The objective of the Madhyamik Literacy Project (MLP) is to upgrade the literacy levels in Uttar Pradesh by tapping into idealism of the youth and by using disruptive and zero to no-cost carbon methods by DEVI Sansthan, and set an example for rest of the country. The MLP supports New India Literacy Program (NILP). The salient features of the NILP are: "Involvement of school students, pre-service students of Higher Education Institutions (HEIs), school teachers, Anganwadi and ASHA workers. School to be unit for implementation of the scheme. Use of ICT and online implementation of the scheme through... digital modes, viz, TV, radio, cell phone-based free/open-source Apps/portals, etc." The students of Grades 6 to 12 will adopt an illiterate learner in their own

family, or in their locality and make them literate using the free LiteracyNow App developed by DEVI Sansthan. The learners can be adults or out-of-school-children. Students of government school of grades 6-12 as a part of their home project, will adopt an illiterate learner, register them on the app and teach them the literacy through the app daily for 20-30 minutes for 45 days. Followed by this, they will request verification in the LiteracyNow App certifying that the illiterate person has become capable literate. Both the learners and the volunteers will get online certificates upon completion. These will boost the motivation for both and provide valuable certificate for the children's future.



Supported by SBI Foundation, we developed the Literacy Now App. The App makes high-quality, low-carbon literacy education accessible to all.

To date, 16,840 student volunteers have enrolled on the app; registering 14,308 learners.

The app provides:

1. **Registration**—Students register themselves with their basic demographic details, and can in turn add one or more learners.
2. **Pre-Test**—Learners take a short test on any device: mobile, tablet or computer.
3. **Lessons**—These are 3-minute video lessons that the student can share with the learner on any device. The app also has fun drag-and-drop games.
4. **Post-Test**—After the learner has become capable of reading, they take a post-test and continue with reading practice.
5. **Verification**—The student volunteers request for verification of their learner on the app. A verifier calls to test the learner on their reading skill.
6. **Certification**—The learner and the student volunteers get their certificates.





Each **One** Teach At Least **One**

Each One Teach At Least One Campaign is a home based solution where students of Grades 6 to 12 commit to make at least one child or adult literate. They adopt a learner in their homes or near their home's neighbourhood, and teach them using the disruptive Global Dream FLN Toolkits.

In a 2023 agreement with the Department of Secondary Schools pan Uttar Pradesh, up to 5 million student volunteers are set to use the Literacy Now App to teach illiterate relatives and neighbours in the coming year.



Trainings done in Madhyamik Schools, Lucknow



Rajkiya Balika Inter College,
Gomti Nagar, Lucknow



Rajkiya Balika Inter College, Manas
Colony, Jiamau, Lucknow

Support Required From Department

Directing schools to compulsorily adopt the campaign as a social project, and assign marks to it.

Letter to schools from the government department introducing the project and the organization.

Government support in monitoring the project, including provision of key contact persons.



Evidence

GLOBAL DREAMSHAALA WEB BASED LITERACY PROJECT

IN COLLABORATION WITH



[Click Here](#)



to see a video showcasing the **Impact of Literacy Now App**

www.dignityeducation.org

Testimonies Literacy Now App



[Click Here](#)



to see a video showcasing the **Fast tracking FLN with the LiteracyNow App**



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+91 740 840 6000



dignityeducation.org



info@dignityeducation.org